

## WBT Systems

**WBT needed to get the latest version of its e-learning platform translated quickly, accurately, and in the same style as its previous versions**

### The Business Challenge

WBT Systems is one of the global leaders in enterprise e-learning solutions. Its TopClass e-Learning Suite™ is a web-based training platform that enables easy conversion of existing

WBT chose LT because it uses the latest technology-aided translation tools, in tandem with skilled linguists

content, rapid deployment to the Web, and manages everything from the most basic level of learning objects to the highest level of organizational competency. With

major customers all over the world, it is important that its software be fully localized to serve local markets. The company must also service its multinational customers who want to run TopClass for their employees in multiple languages. To achieve this goal, WBT needs a translation and localization partner that has in-country linguists fluent not only in the target language but also in the latest translation technology.

### The LT Solution

WBT Systems selected LT because it uses the latest technology-aided translation tools, in tandem with skilled linguists, to create a cost-effective translation. LT's goals were to facilitate time to market by delivering high-

quality localization on schedule and to ensure that the newest versions of the product were stylistically similar to previous versions, leading to consistency of translation and lower translation costs. These goals were met because of the open communication LT encouraged between its localization team and WBT's development team.

### The Customer Benefits

"LT has successfully helped us reach our expanding French- and German-speaking markets," said Tim Madeley, Vice President of Product Development. "The firm's attention to detail and professional analysis of the source material means that our TopClass e-Learning Suite will be effective for our end-users. By ensuring that new releases of the product get to market on time and are the highest quality translation possible, LT has helped us grow."

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